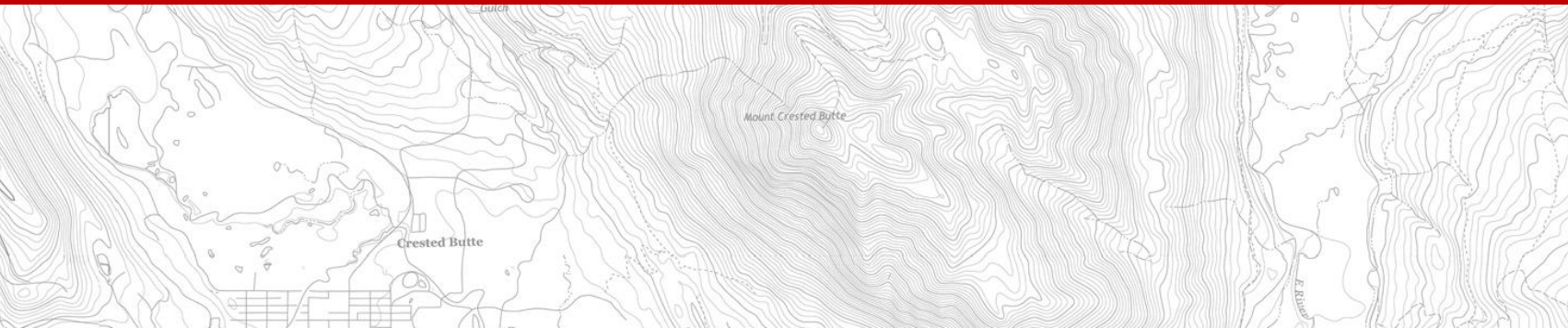




GUNNISON HIGH SCHOOL MOUNTAIN BIKE TEAM

Support Opportunities



MEET THE TEAM



2024 RETURNING RIDERS

Seniors

Porter Houck

Norah Lee

Evan New

Olivia Neyman

Liam Tullous

Juniors

Ava Baer

Colin Bloomer

Emily Cattles

June Ebbott

Aya Hausdoerffer

Jacey Jones

Sophomores

Owen Frazier

Carbon Kruthaupt

Bruce Lafoe

Kyle Mason

Ezekiel New

Kai New

In-Coming Freshmen

Laney Olmstead



COACHING STAFF

Head Coach

Sierra Cucinelli

Supporting Coaches

Alex Ellmer

James Frymoyer

Jay Hakala

Jayden Hakala

Karen Hausdoerffer

Jason Janelle

Eddie Vargas

Tim Neyman

Adam Olmstead

Jarral Ryter

Timoni Slusher

Rob Strickland



2023 ACCOMPLISHMENTS

- ✓ **9 podiums** wins (team & individual)
- ✓ Team finished **2nd overall** in the Crystal Region
- ✓ Freshman, Owen Frazier was the **Regional Champion** for the Crystal Region
- ✓ Team finished **6th overall at State** Championships
- ✓ **15 riders** qualified for State Championships
 - 2 riders finished in the top 10 - **3rd & 9th**
 - 11 riders finished in the top 50 at State
- ✓ Team grew to **over 20 riders** this past season with a strong pipeline of middle school team riders



PIPELINE OF FUTURE RIDERS



- Middle School Development Team
- 12 riders anticipated in 2024 season
- Coaches: Adam Olmstead & Ericka Bremer

2023 SPONSORS

GHS Mountain Bike Team thanks our 2023 sponsors

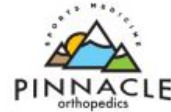


GUNNISON VALLEY HEALTH



GUNNISON VALLEY
ORTHOPEDICS
& SPORTS MEDICINE

FAMILY VISION CENTER



GUNNISON VALLEY HEALTH / GUNNISON VALLEY ORTHOPEDICS / UNITED COMPANIES / FAMILY VISION CENTER / MOUNTAIN SPORTS / KOA / MARIOS / HIGH ALPINE / THE DIVE / GB&T / DOUBLE SHOT CYCLERY / PIKE BUILDERS / PINNACLE ORTHOPEDICS / ROCK 'N' ROLL SPORTS / ROYAL CONSTRUCTION / IBAR RANCH / GUNNISON TRAILS / ACLI-MATE / DAVE WIENS AND SUSAN DEMATTEI / ALL SPORTS REPLAY / KATE'S REAL FOOD / THE RECUPEROS / BLUEBIRD REALESTATE / KLEIN CONSTRUCTION / SHONDECK FINANCIAL / GOODDAY BIKEWORKS



BY THE NUMBERS

Sponsor Brand Exposure

- **165** -- Team Instagram Page followers @gunnison_bike_team
- **70** -- Unique posts on Team's Instagram Page @gunnison_bike_team
- **2065** -- Total Participants in the Colorado High School Cycling League
- **99** -- Teams in the League
- **180** -- Total Schools from Colorado, Wyoming, New Mexico, North Dakota and South Dakota
- **5000+** -- Friends, Family and Spectators
- **2,916** -- IG Followers of the Colorado High School MTB League Account



2024 SUPPORT OPPORTUNITIES

Contribution Levels and Advertising

- **\$250-500** -- A 'thank you' shout out from the GHS MTB Team in the Gunnison Country Times
- **\$750** -- You/your company's name and logo on jersey to be worn by all our riders during competitions and practices, team T-shirt with you/your company's name on our list of sponsors - again worn by most athletes, a 'thank you' from team in the Gunnison Country Times, social posts
- **\$1000** -- You/your company's name and logo in prominent placement on jersey to be worn by all our riders during competitions and practices, team T-shirt with your/your company's name on our list of sponsors worn by our athletes, a 'thank you' from the team in the Gunnison Country Times, social posts
- **\$1,500** -- Your/your company's name and logo in most prominent placement on jersey to be worn by all our riders during competitions and practices, team T-shirt with your/your company's name on our list of sponsors, a 'thank you' from team in the Gunnison Country Times, social posts

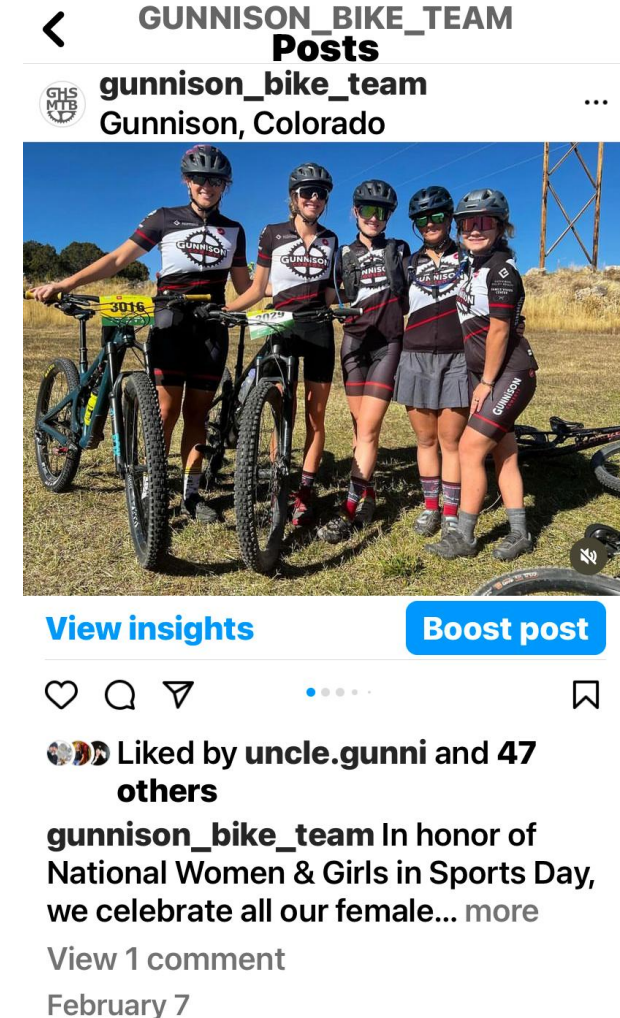
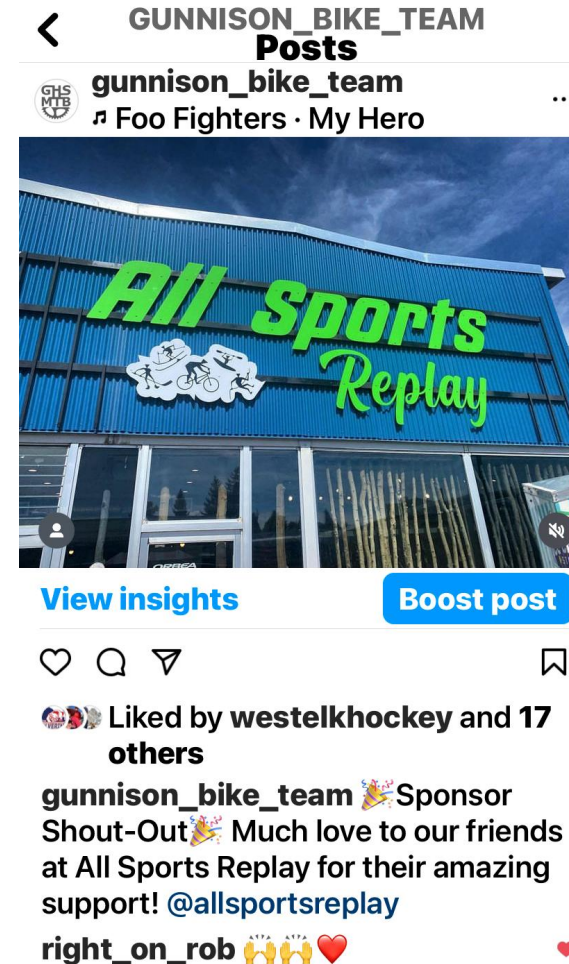


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2024 SOCIAL PRESENCE

- In 2023, GHS Mountain Bike team created an Instagram handle **@gunnison_bike_team**
- The page is run by the team with support from parents and coaches
- Goals:
 - To bring **awareness** of Gunnison High School mountain biking
 - To **highlight** the team, athletes, supporters and sponsors in and out of season
 - To **engage** with fans, followers and the larger mountain bike community through fun, uplifting and capturing content
- The page has grown to **165 followers**, over **70 posts** and countless reels



2024 RACE SCHEDULE

Season includes 4 cross-country races and a State Championship.
Riders need to qualify to compete in the State Championship race.

RACE #1: AUGUST 24-25

Leadville, CO

RACE #2: SEPTEMBER 7-8

Eagle, CO

RACE #3: SEPTEMBER 21-22

Fountain Valley, CO ***New Venue!**

RACE #4: OCTOBER 5-8

Nathrop, CO

STATE CHAMPIONSHIPS: OCTOBER 19-20

Glenwood Springs, CO



CONTACT INFORMATION

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THANK YOU

